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**PROJECT/ CONSULTANCY SERVICES EXPERIENCE**

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| <b>Project 1</b>    | : | <b>E-Namecard Module - CityNexus 2.0 Mobile app</b><br><b><a href="https://bonionline.com/pdf/e-namecard.pdf">https://bonionline.com/pdf/e-namecard.pdf</a></b>                                                                                      |
| Project Description | : | E-Namecard allows City Developments Limited's staff to share QR code and save calling card information on their contacts using the CityNexus mobile app.                                                                                             |
| Technologies Used   | : | Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, Javascript, IOS, Android, Java, Agile, SQL                                                                                                                                                     |
| Period              | : | Oct 2023 - Nov 2023                                                                                                                                                                                                                                  |
| Position/Role       | : | UX UI Designer / Tester                                                                                                                                                                                                                              |
| Services Provided   | : | User research, gather requirements, create wireframes, user flows, prototyping, style guide and user testing                                                                                                                                         |
| Project Size        | : | 8                                                                                                                                                                                                                                                    |
| Accomplishments     | : | Reducing cost for printing business cards, environment friendly                                                                                                                                                                                      |
|                     |   |                                                                                                                                                                                                                                                      |
| <b>Project 2</b>    | : | <b>Visitor Management Module - CityNexus 2.0 Mobile app</b><br><b><a href="https://bonionline.com/pdf/visitor-management.pdf">https://bonionline.com/pdf/visitor-management.pdf</a></b>                                                              |
| Project Description | : | Visitor management features allow tenants to invite visitors to Republic Plaza where they will be sent an email to register themselves. For a second time visitor to receive an email with a QR code to scan at the turnstile to enter the building. |
| Technologies Used   | : | Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Java, Agile, SQL, Kaba System, Salesforce Marketing Cloud                                                                                                            |
| Period              | : | Aug 2023 - Sep 2023                                                                                                                                                                                                                                  |
| Position/Role       | : | UX UI Designer / Tester                                                                                                                                                                                                                              |
| Services Provided   | : | User interviews, gather requirements, Create wireframes, user flows, prototyping, style guide, design email templates and user testing,                                                                                                              |
| Project Size        | : | 10                                                                                                                                                                                                                                                   |

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Accomplishments : Seamless entry and no need to queue for the visitors of the building.

**Project 3** : **Meeting Room Module** - CityNexus 2.0 Mobile app  
<https://bonionline.com/pdf/cn-userjourney.pdf>  
<https://bonionline.com/pdf/meeting-room.pdf>

Project Description : Allows Republic Plaza tenants with Work Profile, and CDL Staff to use CityNexus app to access meeting room booking.

Technologies Used : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Java, Agile, SQL, Salesforce Marketing Cloud

Period : Jun 2023 - Jul 2023

Position/Role : UX UI Designer / Tester

Services Provided : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing,

Project Size : 10

Accomplishments : Seamless booking using the app and saves time by adding an additional requests like water or coffee for the guest.

**Project 4** : **Happenings Creation and Approval Module** - CityNexus 2.0 Mobile app  
<https://bonionline.com/pdf/Happenings.pdf>

Project Description : Administrators (company and building) are able to create happenings and will require approval from platform admin prior to publishing.

Technologies Used : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Web app, Java, Agile, SQL, Salesforce Marketing Cloud

Period : Apr 2023 - May 2023

Position/Role : UX UI Designer / Tester

Services Provided : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.

Project Size : 10

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Accomplishments : Able to automate workflow processes

**Project 5** : **LMS Licenses Module - CityNexus 2.0 Mobile app**  
<https://bonionline.com/pdf/LMS.pdf>

Project Description : Current Lease Management System (LMS) integration allows tenants to access their invoices and lease agreement. For other invoices and agreements not related to leases, e.g. advertising space, pushcart, etc (licenses), cannot be accessed via City Nexus 2.0 and website. This change request aims to allow tenants to access non-lease invoices and agreements.

Technologies Used : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Java, Agile, SQL, Salesforce Marketing Cloud, and Lease Management System

Period : Feb 2023 - Mar 2023

Position/Role : UX UI Designer / Tester

Services Provided : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.

Project Size : 10

Accomplishments : Tenants can view all their licenses and agreements through the mobile apps and are able to send feedback and inquiries related to their respective leases.

**Project 6** : **Season Parking - CityNexus 2.0 Mobile app**  
<https://bonionline.com/pdf/Carpark.pdf>

Project Description : Season Parking allows Republic Plaza tenant to apply season parking using CityNexus mobile app.

Technologies Used : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Java, Agile, SQL, Salesforce Marketing Cloud

Period : Dec 2022 - Jan 2023

Position/Role : UX UI Designer / Tester

Services Provided : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.

Project Size : 6

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Accomplishments : Able to apply and pay seasonal parking online.

**Project 7 : Invoice Payment - CityNexus 2.0 Mobile app**  
**<https://bonionline.com/pdf/Invoice-payment.pdf>**

Project Description : Invoice Payment allows Republic Plaza tenants to pay outstanding invoices and manage payment methods using CityNexus mobile app.

Technologies Used : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Java, Agile, SQL, Salesforce Marketing Cloud, Stripe

Period : Oct 2022 - Nov 2022

Position/Role : UX UI Designer / Tester

Services Provided : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.

Project Size : 10

Accomplishments : Tenants can pay their outstanding invoices using the CityNexis mobile app and are able to send feedback with their paid and outstanding bills.

**Project 8 : Marketplace Integration - CityNexus 2.0 Mobile app**  
**<https://bonionline.com/pdf/Marketplace.pdf>**

Project Description : Allows tenants and the public with Work or Play Profile to use CityNexus mobile app to access the marketplace. Seamless SSO via Okta and do not require additional login.

Technologies Used : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, IOS, Android, Java, Agile, SQL, Salesforce Marketing Cloud, Okta, Ascentis Marketplace, Mix panel, Okta

Period : Jul 2022 - Sep 2022

Position/Role : UX UI Designer / Tester / Ecommerce support

Services Provided : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.

Project Size : 12

Accomplishments : Republic Plaza tenants and CDL staff are able to purchase at the marketplace and pick up from stores through CityNexis mobile app.

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|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Project 9</b>    | : <b>CityNexus Website Migration / Tower Club Website and Digital Signage Support</b><br><a href="https://citynexus.app/">https://citynexus.app/</a><br><a href="https://www.tower-club.com.sg/">https://www.tower-club.com.sg/</a>                                                               |
| Project Description | : Redesign and migration of CityNexus website into a new CMS platform. Weekly and monthly update support of Tower Club's marketing promotions.                                                                                                                                                    |
| Technologies Used   | : HTML, CSS, Sitefinity, web hosting, CMS, Photoshop, graphic design, Bright Author                                                                                                                                                                                                               |
| Period              | : Apr 2022 - Jun 2022                                                                                                                                                                                                                                                                             |
| Position/Role       | : UX UI Designer, Web Designer, Tester, Vendor and CMS Evaluator                                                                                                                                                                                                                                  |
| Services Provided   | : User research, web and graphic design, content management system                                                                                                                                                                                                                                |
| Project Size        | : 10                                                                                                                                                                                                                                                                                              |
| Accomplishments     | : Able to migrate from WordPress to Sitefinity                                                                                                                                                                                                                                                    |
| <b>Project 10</b>   | : <b>CityNexus mobile app user role, level, and permission setup, User Research</b><br><a href="https://bonionline.com/pdf/cn-focusgroup.pdf">https://bonionline.com/pdf/cn-focusgroup.pdf</a><br><a href="https://bonionline.com/pdf/user-role.pdf">https://bonionline.com/pdf/user-role.pdf</a> |
| Project Description | : Creating a user role web application for each user account with different roles, levels, and permissions.                                                                                                                                                                                       |
| Technologies Used   | : Figma, Invision, Sketch, Confluence, Jira, HTML, CSS, JavaScript, Web, Java, Agile, SQL, Salesforce Marketing Cloud, Okta                                                                                                                                                                       |
| Period              | : Feb 2022 - Mar 2022                                                                                                                                                                                                                                                                             |
| Position/Role       | : UX UI Designer                                                                                                                                                                                                                                                                                  |
| Services Provided   | : User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.                                                                                                                                                         |
| Project Size        | : 12                                                                                                                                                                                                                                                                                              |
| Accomplishments     | : Able to identify each user role and permissions for each module.                                                                                                                                                                                                                                |
| <b>Project 11</b>   | : <b>Access Gantry, Ecall &amp; Facial Recognition Module - CityNexus 2.0 Mobile app</b><br><a href="https://bonionline.com/pdf/Access.pdf">https://bonionline.com/pdf/Access.pdf</a><br><br><a href="https://bonionline.com/pdf/Ecall.pdf">https://bonionline.com/pdf/Ecall.pdf</a>              |

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<https://bonionline.com/pdf/Face.pdf>

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|---------------------|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Project Description | : | Access Gantry allows RP tenant with Work Profile to use CityNexus app to access the building, by scanning the QR code, and upload photo. This feature allow access at Republic Plaza, to the gantry (Kaba Exos system) and call for lift (OTIS Ecall) |
| Technologies Used   | : | Figma, Confluence, Jira, HTML, CSS, JavaScript, Web, Java, Agile, SQL, Salesforce Marketing Cloud, Okta, Kaba Exos system                                                                                                                             |
| Period              | : | Dec 2021 – Jan 2022                                                                                                                                                                                                                                   |
| Position/Role       | : | UX UI Designer                                                                                                                                                                                                                                        |
| Services Provided   | : | User interviews, gather requirements, create wireframes, user flows, prototyping, style guide, design email templates and user testing.                                                                                                               |
| Project Size        | : | 10                                                                                                                                                                                                                                                    |
| Accomplishments     | : | Able to manage access into the building using the mobile app.                                                                                                                                                                                         |

**Project 12 : Lockton Singapore**

|                     |   |                                                                                                                                                                                                                                                                 |
|---------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Project Description | : | Propose suitable and innovative UI designs for OneLock website, whether standard and bespoke for certain clients.                                                                                                                                               |
| Technologies Used   | : | Figma, Confluence, Jira, HTML, CSS, JavaScript, Web, Java, Agile, SQL, Salesforce Marketing Cloud, Okta                                                                                                                                                         |
| Period              | : | Aug 2021 – Nov 2021                                                                                                                                                                                                                                             |
| Position/Role       | : | UX UI Manager / AVP                                                                                                                                                                                                                                             |
| Services Provided   | : | <ul style="list-style-type: none"><li>Propose suitable and innovative UI designs for OneLock website, whether standard and bespoke for certain clients.</li></ul> Configure and/or code the approved design in OneLock for demo purposes and/or actual clients. |
| Project Size        | : | <ul style="list-style-type: none"><li>10</li></ul>                                                                                                                                                                                                              |
| Accomplishments     | : | Able to identify each user role and permissions for each module.                                                                                                                                                                                                |
| Accomplishments     | : | optimisation and development, create new pages                                                                                                                                                                                                                  |

**Project 13 : Under Armour South APAC**  
<https://bonionline.com/img/gallery/underarmour-site.jpg>  
<https://bonionline.com/img/gallery/lazada-sg-site.jpg>  
<https://bonionline.com/img/gallery/shopeesg-site.jpg>  
<https://bonionline.com/img/gallery/ua-survey-flow.jpg>

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|---------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Project Description | : | Design and deliver wireframes, user stories, user journeys, and mock-ups optimized for a wide range of devices and interfaces                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Technologies Used   | : | Figma, Adobe XD, Confluence, Jira, HTML, CSS, JavaScript, Web, Java, Agile, SQL, Salesforce Marketing Cloud, Qualtrics, PHP                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Period              | : | Apr 2019 – May 2021                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Position/Role       | : | UX Manager                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Services Provided   | : | <ul style="list-style-type: none"> <li>• Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences.</li> <li>• Implement third party integration tools such as the analytics tools, AB testing and customer feedback to drive purchases and user experience.</li> <li>• Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.</li> <li>• Familiar with latest digital marketing tools, technologies and research in order to add more value to our product and services.</li> <li>• Develop UI mock-ups and prototypes for websites and mobile apps that clearly illustrate how these devices function and look using Figma, Sketch, Adobe XD and Creative Suite.</li> <li>• Prepare the website performance report for senior stakeholders, including the analysis of website, sales, returns and trend reports.</li> </ul> |
| Project Size        | : | 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Accomplishments     | : | Develop UI mock-ups and prototypes for websites and mobile apps                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

**Project 14 : Habitap**

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|---------------------|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Project Description | : | <ul style="list-style-type: none"> <li>• Develop UI mock-ups and prototypes for websites and mobile apps that clearly illustrate how these devices function and look using Figma, Sketch, Adobe XD and Creative Suite.</li> </ul> <a href="https://bonionline.com/img/gallery/plq.jpg">https://bonionline.com/img/gallery/plq.jpg</a><br><a href="https://bonionline.com/img/gallery/keppelbay.jpg">https://bonionline.com/img/gallery/keppelbay.jpg</a><br><a href="https://bonionline.com/img/gallery/theclementcanopy.jpg">https://bonionline.com/img/gallery/theclementcanopy.jpg</a> |
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<https://bonionline.com/img/gallery/parkplaceresidences.jpg>  
[g  
https://bonionline.com/img/gallery/habitap-app.jpg](https://bonionline.com/img/gallery/habitap-app.jpg)  
<https://bonionline.com/img/gallery/alice-app.jpg>

Technologies Used : Figma, Adobe XD, Confluence, Jira, HTML, CSS, JavaScript, Web, Java, Agile, SQL,

Period : Aug 2018 – Mar 2019

Position/Role : Senior UX UI Designer

Services Provided : 

- Conduct user research and interviews, rapid prototyping, card sorting, and journey mapping.
- Define interaction models, user task flows, and UI specifications.
- Develop UI mock-ups and prototypes for websites and mobile apps that clearly illustrate how these devices function and look using Figma, Sketch, Adobe XD and Creative Suite.
- Communicate scenarios, end-to-end experiences, interaction models, and screen designs to stakeholders.
- Develop and maintain design wireframes, mock-ups, and specifications as needed.

Project Size : 8

Accomplishments : Develop UI mock-ups and prototypes for mobile apps

**Project 15 : Singtel**

Project Description : Propose new design, user interviews, create mock-ups, rapid prototypes, storyboards, enhancing the look and functionality of corporate website, e-shops, microsites and mobile sites through the sprint.

<https://bonionline.com/img/gallery/singtel-site.jpg>  
<https://bonionline.com/img/gallery/singtel-app.jpg>  
<https://bonionline.com/img/gallery/singtel-bill.jpg>  
<https://bonionline.com/img/gallery/singtel-shop.jpg>

Technologies Used : Figma, Invision, Sketch, Sketch, Adobe XD and Creative Suite, AEM, Photoshop, Drupal, Wordpress, Google Analytics, Hotjar, HTML, CSS, Javascript, PHP

Period : Dec 2009 – Aug 2018

Position/Role : Corporate Portal Manager, UX UI Designer, Webmaster

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|-------------------|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Services Provided | : | <ul style="list-style-type: none"> <li>• Create, review, optimize, and monitor tracking scripts to ensure optimal performance and accurate tracking of KPI's.</li> <li>• Propose new design, user interviews, create mock-ups, rapid prototypes, storyboards, enhancing the look and functionality of corporate website, e-shops, microsites and mobile sites through the sprint.</li> <li>• Work with editorial and marketing teams to drive SEO in content creation and content programming.</li> <li>• Explore new approach to provide alternative and best solution, provide technical support and training to end users.</li> <li>• Develop UI mock-ups and prototypes for websites and mobile apps that clearly illustrate how these devices function and look using Figma, Sketch, Adobe XD and Creative Suite.</li> <li>• Create and design webpages using templates and web components, grant access and train users using CMS like Drupal and AEM.</li> </ul> |
| Project Size      | : | 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Accomplishments   | : | Designed corporate website, e-shops, microsites and mobile sites through the sprint.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| <b>Project 16</b>   | : | <b>Docomo interTouch (Formerly Maginet)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Project Description | : | Develops creative ideas and concepts, choosing the appropriate media and style to meet the client's objectives<br><a href="https://bonionline.com/img/gallery/maginet-portal.jpg">https://bonionline.com/img/gallery/maginet-portal.jpg</a><br><a href="https://bonionline.com/img/gallery/docomo-tv.jpg">https://bonionline.com/img/gallery/docomo-tv.jpg</a><br><a href="https://bonionline.com/img/gallery/radisson.jpg">https://bonionline.com/img/gallery/radisson.jpg</a><br><a href="https://bonionline.com/img/gallery/radisson2-tv.jpg">https://bonionline.com/img/gallery/radisson2-tv.jpg</a><br><a href="https://bonionline.com/img/gallery/st-regis-tv.jpg">https://bonionline.com/img/gallery/st-regis-tv.jpg</a> |
| Technologies Used   | : | Adobe XD and Creative Suite, PHP, Wordpress, HTML, Javascript, CSS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Period              | : | Jul 2006 – Oct 2009                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Position/Role       | : | Web Developer, Graphic Designer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Services Provided   | : | Working with a wide range of media like websites, Interactive televisions, guest portals and hotel user interfaces.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Project Size        | : | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Accomplishments     | : | Develops creative ideas and concepts and developed websites                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Project 17</b>   | : | <b>Honda Cars Philippines Inc.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

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Project Description : Performing day-to-day site maintenance, setting company standards for design, performing navigation and browser compatibility, performing quality-control for third party content, and maintaining and develop web applications.  
<https://bonionline.com/img/gallery/honda-ph-site.jpg>  
<https://bonionline.com/img/gallery/honda-crv-flyer.jpg>

Technologies Used : Photoshop, Illustrator, Wordpress and Flash.

Period : Jun 2004 – Jun 2006

Position/Role : Web Marketing Specialist

Services Provided :

- Responsible for implementing continuing development of the company's websites.
- Performing day-to-day site maintenance, setting company standards for design, performing navigation and browser compatibility, performing quality-control for third party content, and maintaining and develop web applications.
- Supports a number of priority initiatives projects of corporate communications and marketing sales particularly customer and client services, news and events, advertising and promotions, press releases and product launching.

Project Size : 5

Accomplishments : Develops creative ideas and concepts and developed websites

**Project 18 : United Parcel Service**

Project Description :

- Develop and implement web-based projects.
- Analyze and translate business needs and requirements into technical and system specification.
- Prepare and maintain system documentation in accordance with business requirements.
- Conduct test and debug interfaces across predetermined platforms.
- Administer corporate region web and database server.

Technologies Used : Photoshop, Illustrator, ASP, SQL, HTML, CSS and Flash.

Period : Apr 2001 – Jun 2004

Position/Role : Intranet Programmer

Services Provided :

- Develop and implement web-based projects.
- Analyze and translate business needs and requirements into technical and system specification.

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- Prepare and maintain system documentation in accordance with business requirements.
- Conduct test and debug interfaces across predetermined platforms.
- Administer corporate region web and database server.

Project Size : 5

Accomplishments : Develops creative ideas and concepts and developed websites

**Project 19 : Informatics Computer Institute**

Project Description : 

- Focus on the responsibility of the teaching profession to enhance student learning.
- Conduct of lectures, tutorials, practical classes, demonstrations, workshops and hands-on training.
- Collaborate with professional colleagues to support student learning.

Technologies Used : Photoshop, ASP, SQL, HTML, CSS and Flash.

Period : Mar 2002 – Oct 2002

Position/Role : Part time Lecturer

Services Provided : 

- Focus on the responsibility of the teaching profession to enhance student learning.
- Conduct of lectures, tutorials, practical classes, demonstrations, workshops and hands-on training.

Project Size : 5

Accomplishments : Collaborate with professional colleagues to support student learning.

**Project 20 : Global Sources**

Project Description : 

- Platform conversion and required creation of new templates for corporate and portal website.
- Selectively identifying site programming needs for urgent request from stakeholders and site maintenance.

|                     |   |                                                                                                                                                                                                                                                                       |
|---------------------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Technologies Used   | : | Photoshop, ASP, SQL, HTML, CSS and Flash.                                                                                                                                                                                                                             |
| Period              | : | Dec 2000 – Apr 2001                                                                                                                                                                                                                                                   |
| Position/Role       | : | Web Developer                                                                                                                                                                                                                                                         |
| Services Provided   | : | <ul style="list-style-type: none"> <li>• Platform conversion and required creation of new templates for corporate and portal website.</li> <li>• Selectively identifying site programming needs for urgent request from stakeholders and site maintenance.</li> </ul> |
| Project Size        | : | 5                                                                                                                                                                                                                                                                     |
| Accomplishments     | : | Develops creative ideas and concepts and developed websites                                                                                                                                                                                                           |
| <b>Project 21</b>   | : | <b>Decision System Corporation</b>                                                                                                                                                                                                                                    |
| Project Description | : | <ul style="list-style-type: none"> <li>• Play key role in bringing website programs and designs to life through various web technologies.</li> <li>• Participate as team member helping to define the user experience.</li> </ul>                                     |
| Technologies Used   | : | Photoshop, ASP, SQL, HTML, CSS and Flash.                                                                                                                                                                                                                             |
| Period              | : | May 2000 – Dec 2000                                                                                                                                                                                                                                                   |
| Position/Role       | : | Web Programmer                                                                                                                                                                                                                                                        |
| Services Provided   | : | <ul style="list-style-type: none"> <li>• Platform conversion and required creation of new templates for corporate and portal website.</li> <li>• Selectively identifying site programming needs for urgent request from stakeholders and site maintenance.</li> </ul> |

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Project Size : 5

Accomplishments : Develops creative ideas and concepts and developed websites

Jun 2004 - Jun 2006 Web Marketing Specialist / Honda Cars Philippines Inc.

Apr 2001 - Jun 2004 Intranet Programmer | United Parcel Service

Mar 2002 - Oct 2002 Part Time Lecturer | Informatics Computer Institute

Dec 2000 - Apr 2001 Web Developer | Global Sources

May 2000 - Dec 2000 Web Programmer | Decision System Corporation

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### KEY EXPERIENCES AND SPECIALIZATION

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Years of Experience : 23

Years in IT/Comm Eng : 23

Areas of Specialization : User Experience and Interface Graphic Design, Webmaster, Ecommerce, Business Analyst and Creative Digital Content

Domain Expertise : IOT, Real Estate, Hospitality, Digital Marketing, Retail, Manufacturing and Telecommunications

Technology Expertise : UI UX Design, mobile app and web design

Certifications : 

- NICF Digital User Experience Design
- Advanced Google Analytics
- Google Tag Manager Fundamentals
- Lean Six Sigma

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